

# Body Care

*Daily Body Care*

*Hands & Feet*

*Protective Body Care*

*SPA Treatments*



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LOOK**

REVEALS YOUR BEAUTY  
FROM WITHIN

# Body Care

*It is essential to respect the body's largest organ, the skin, by keeping it clean and healthy and supporting its natural function as a barrier. The same EOP care principles of*

*EXFOLIATION*

*OSMOSIS*

*PROTECTION*



*are as relevant for body care as they are for facial care.*

- Exfoliation** will keep the skin soft and smooth and enhance its renewal.
- Osmotic** pressure, resulting from the use of minerals in the products, will improve nourishment from within and enhance waste disposal through evaporation.
- Protection** from the sun will prevent premature aging.
- Protection** from free radicals will diminish cell damage.
- Protecting** the skin's barrier function will maintain its healthy functioning.
- Using mild herbal ingredients as natural preventive remedies will discourage growth of undesirable flora on the skin.

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### Bath & Shower Gel

fl 704, 150ml./fl 4704, 400ml.

A gentle bath & shower gel with Dead Sea minerals and a handful of herbal extracts such as Chamomile, Sage and Yarrow to calm and soften the skin. Promotes hygiene without harming the natural acidity of the skin. Dead Sea minerals provide a moisturizing sensation and improve hygienic conditions.

*Directions:* Use a small amount on wet skin. Gently lather with a little water, then rinse well. The use of Herbal Dead Sea Body Moisturizer is highly recommended afterwards, especially for those with dry skin.



### Herbal Dead Sea Body Moisturizer

fl 063, 150ml./fl 4063, 400ml.

A fine moisturizing body cream that protects the skin from dryness and leaves it feeling soft and supple. Contains phyto-sterols that prolong the moisturizing effect on the skin, smoothing Centella extract to eliminate cracks, essential fatty acids (Vitamin F) to combat skin dryness and Dead Sea minerals to help bind moisture to the skin. The body moisturizer spreads easily on the skin leaving a glossy protective film for hours. Excellent as a pampering treatment for delicate dry or mature skin.

*Directions:* Gently massage all over the body, especially after bathing.



### Hygienic Cleansing Foam

fl 135, 200ml.

An intimate cleanser in the form of a moisturizing foamy mousse. Foam dispensers considerably reduce the detergent concentration actually dispensed onto the skin, in order to minimize irritation. Carefully selected preservatives include only the least sensitizing components. The acid pH of the product (pH 4) assists in maintaining hygienic conditions.

*Directions:* Lather an adequate quantity onto the appropriate external areas. Rinse off thoroughly with water.



### Deo Cream

fl 088, 50ml.

A deodorizing cream suitable for daily use. Keeps the skin dry and dispels undesired odors. Natural Dead Sea minerals partially replace conventional salts used to obtain antiperspirant effect. The formula also contains a herbal astringent extract and an aromatic oil derivative that acts as a deodorant for a sensation of freshness all day long.

*Directions:* Apply sparingly (a small quantity is sufficient) after washing and thoroughly drying the under-arm or other relevant areas of the skin. Do not apply shortly after depilation, shaving or other hair removal systems. Do not use on injured skin areas.

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## Daily Care Body

1 Bathe or shower using **Bath & Shower Gel** to clean and lightly exfoliate without over-drying the skin.

2 If required, use Intimate **Hygienic Foam** while in the shower.

3 Renew the body's protective barrier with **Herbal Dead Sea Body Moisturizer**.

4 Apply **Deo Cream** to underarm area.



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## Daily Care Hands & Feet

1 Apply **Mineral Hand Cream** after hands have been exposed to water or detergent, or whenever necessary to keep them soft and smooth.

2 Apply **Bio Mineral Foot Balsam** in a similar manner to the feet.

3 To soften and smooth rough soles, use **Exfoliating Foot Scrub**. Always follow with **Bio Mineral Foot Balsam**.

4 **Aromatic Depigel** is the perfect finish after waxing or electric depilation (hair removal techniques that leave the hair follicle exposed). Always follow with a thin protective layer of **Propolis Barrier Cream**.

5 To pamper and refresh tired legs, use **Cooling Foot Gel**.



### Mineral Hand Cream

fl 062, 125ml.

Dead Sea minerals and seawater algae moisturize the skin and support its barrier function. Mildly astringent Knotweed, rich in silicic minerals, firms the skin and eliminates cracks and minor cuts. The benefits of the **Mineral Hand Cream** will become apparent even after a single use! But regular application of this cream will soften and protect the skin from extensive use of water and detergents and from other environmental hazards.

*Directions:* Massage gently into the hands, especially after using water or detergents. The cream will be quickly and easily absorbed, leaving the skin feeling soft and supple.



### Exfoliating Foot Scrub

fl 254, 125ml.

Natural Tea Tree plant particles, combined with perfectly spherical polyethylene beads, are incorporated into this exfoliating formula. The rough skin of the feet will become softer and much smoother even after a single 3-minute treatment.

*Directions:* Use the scrub after bathing, (hydrated skin enhances the removal of dead skin). Apply an adequate quantity to clean dry soles, especially to heels, and wait about 1 minute before you begin treatment. Massage the required areas with deep, slow movements until the scrub is completely rubbed off. Rinse with warm water. Pat dry and apply **Bio Mineral Foot Balsam** for a nice smooth feel.



### Bio Mineral Foot Balsam

fl 060, 125ml.

A cream rich in natural active ingredients and essential oils. It softens and protects the soles of the feet and prevents cracks. Contains a wealth of herbal extracts (Knotweed & Aloe) Mediterranean resins & essential oils (Myrrh, Sandalwood, Propolis and Styrax) to improve the hygiene of the feet.

Natural Jojoba wax provides emolliency to the non-greasy formula that is easily absorbed after a short massage. The cream softens and refines the skin of the feet and makes them feel smooth and fresh.

*Directions:* Ensure that the feet are clean and dry. Massage thoroughly into the soles once or twice a day. Ideal after exfoliating the rough skin with the **Exfoliating Foot Scrub**.



### Cooling Foot Gel

For tired legs & feet

fl 703, 400ml.

A special cooling and calming gel that instantly relieves tired legs with a refreshing sensation from the very first time it is applied. Contains a handful of herbal astringents such as: extracts of Vine leaves, Witch Hazel, Cypress and Ruscus roots. All are known to have a toning effect on the capillaries and soothe congested extremities.

The gel may be used as often as required and is suitable for all skin types.

*Directions:* Apply on required area of tired legs or feet. Raise feet slightly, leaving gel on for a few minutes. Then lightly massage in the residue until absorbed.





### Sun Protective Body Lotion SPF 30

fl 237, 200ml

A silky face and body lotion that provides moisture. Formulated as a water-in-oil emulsion that improves the skin's barrier function and minimizes perspiration. Provides efficient UVA protection (99%, according to the Australian protocol), which make it an excellent choice for use during outdoor sports.

*Directions:* Apply before sun exposure on all exposed skin surfaces.



### Aromatic Depigel

fl 105, 150ml

A rich blend of essential oils (Melissa, Sandalwood, Tea Tree, Red Thyme, Ylang Ylang, Lavender, Rosemary, Sweet Basil, Lemon, Fennel, Geranium, Sage and Eucalyptus) is incorporated into this easily spreadable gel for use after depilation or shaving. Aloe Vera and skin-soothing Bisabolol are added to increase the calming effect of the gel carrier. The essential oils easily diffuse into the now-open hair follicles in order to improve hygienic conditions after the vulnerable process of depilation, and to eliminate the typical redness often associated with various methods of hair removal.

*Directions:* Immediately after depilation, spread Aromatic Depigel all over the treated area. (A slight stinging may be felt upon application.) When the gel is absorbed, cover with a thin coat of Propolis Barrier Cream and gently massage until fully absorbed. For full benefit, avoid rinsing the treated area with water for several hours.



### Propolis Barrier Cream

fl 133, 40ml

An excellent protective barrier cream based on beehive propolis wax. This cream is designed to restore balance after the skin has been subjected to excessive friction or stripped off after waxing, etc. The special formula also eliminates minor cuts and cracks on the skin's surface.

*Directions:* Apply a thin coat and gently massage until fully absorbed, especially after depilation. The cream, which is fragrance-free, will quickly soothe the stressed skin.



### Protective Ointment

With T Tree Oil

fl 140, 40ml

An excellent ointment for maintaining hygienic conditions, particularly suitable for vulnerable areas such as toes and fingers. The water-in-oil formulation easily repels excess humidity, thus supporting the hygiene of the skin.

Apply to clean, dry skin on fingers, between toes, or wherever necessary 1-2 times a day, but after every shower!

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## Protective Body Care

*To be used if  
and when necessary*

Before sun exposure, apply **Sun Protective Body Lotion SPF 30**.

Following conditions that can diminish the barrier function, such as chafing, waxing, or exposure to strong winds, use **Propolis Barrier Cream**.

For itchy skin folds, apply **Protective Ointment with T Tree Oil** for a day or two.



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## Dead Sea SPA Treatments

Use **Mineral Massage Cream** on any part of the face or body. To increase hydration, supplement with **Aloe Barbadosis Gel**. To effectively lock in moisture, add a few drops of **Phytol** to the massage.

For a luxurious and purifying bath treatment, enrich your bath with **Dead Sea Bath Salts**.

Apply **Natural Dead Sea Black Mud\*** to any required part of body or scalp. For the treatment of "orange peel" skin, a toning body pack may be prepared.

Cleanse, purify and exfoliate your skin with **Natural Dead Sea Soaps**.

\* A body pack prepared with **Natural Dead Sea Black Mud** will exert an osmotic pressure, smoothing the skin's surface and having a deep purifying effect. However, exercise and diet will give far better results in eliminating "orange peel" skin than any external preparation.

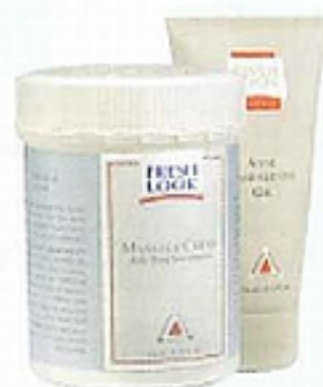
### Massage Cream

With Dead Sea Minerals

II 4056, 350ml.

A delicate modular massage cream designed for facial or body massage of dry, normal or slightly oily skin. **Massage Cream** easily blends in gel additives in order to increase the skin's hydration at the beginning of the treatment. Towards the end of the massage, the cream will absorb the appropriate amount of a replenishing oil supplement to prolong the beneficial effect of the massage even further.

**Directions:** Massage face and décolleté, gradually adding **Aloe Barbadosis Gel**. Towards the end of the massage, add a few drops of **Phytol** as a special supplement for dry and dehydrated skin. Absorb the excess, if required, with a moist face cloth. Do not rinse!



### Bath Salts

II 005, 500ml/II 4005, 1000ml.

Natural Dead Sea minerals, when dissolved in water, exert an osmotic pressure on the skin's membrane. This has a stimulating effect on the capillaries, accelerating turnover and waste disposal through the skin. Minerals tend to prolong the water's heat retention, which may have a beneficial effect on various areas of the body.

**Directions:** Dissolve half the contents of one jar in a warm bath. Essential oils may be added to the bath in appropriate amounts to enhance relaxation or for other "holistic" bath experiences. After relaxing in the bath for 10-15 minutes, rinse off with lukewarm water and rest for a few minutes before applying **Body Moisturizer**. Do not use the Dead Sea minerals on broken skin.



### Natural Dead Sea Black Mud

II 006, 350ml.

The rich mineral composition accumulated as natural black mud in the lowest spot on earth - the Dead Sea - has a unique influence on human skin. It cleanses the skin's pores, absorbing excessive sebaceous waste from the skin's surface. It easily maintains an elevated temperature, making it ideal as a stimulating body pack or as a purifying scalp treatment.

**Note:** due to the high mineral content in the mud, it should not be applied to sensitive or broken skin! The typical stinging sensation disappears soon after rinsing the skin with water.

**Directions:** Apply for 10-20 minutes on appropriate body areas and cover up, if necessary, to maintain warmth. First remove, then rinse off the remainder in the shower. Rest for a few minutes after treatment.



### Natural Soaps

II 321-3, 125gr.

A blend of coconut, palm kernel and olive oils form the basis for these natural bar soaps. The addition of Dead Sea minerals contributes to the purifying effect in order to provide perfect cleanliness without disrupting the skin's natural balance.

Available in three versions:

- Dead Sea Mineral Soap – the rich mineral complex present in the Dead Sea is incorporated into this soap to purify and bind moisture.
- Dead Sea Exfoliating Soap – abrasive seaweed particles and natural T tree oil make this soap an excellent choice for body care of oily impure skin.
- Dead Sea Black Mud Soap – a fragrance free mud soap based on natural oils.

**Directions:** Lather over moist skin. Rinse off thoroughly. Keep away from the eyes!





# FRESH LOOK



*Fresh Look is a sophisticated range of skin care products that will keep your skin looking and feeling great! Kind to both the skin and the environment, the products are designed to be pleasant to use and to provide long-term benefit for your skin.*



Fresh Look products act as a **remote control** enabling you to influence your skin **from within** via a triple-action process:



**EXFOLIATION**  
**OSMOSIS**  
**PROTECTION**

### EXFOLIATION

Gentle removal of the upper layers of epidermis is known to stimulate growth of fresh underlying skin. This improves suppleness, reduces wrinkles, minimizes blemishes and other sun damages.



### OSMOSIS

By relating to the skin as a semi-permeable membrane that reacts to osmotic pressures, Freshlook products can hydrate, soothe, or firm your skin, according to its needs.



### PROTECTION

Special attention is given by the Fresh Look care program to the specific individual need for protection of every skin type.



[www.fresh-look.com](http://www.fresh-look.com)



Basic Care

Oily Skin

Dry Skin

Mature Skin

Delicate Skin

Eye Contour

Makeup

Hair Care

Body Care

Hands & Feet

SPA